

The Wealthy Funds

A Venture by R Digital Media and Research

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Block B - B52-096, Sharjah Research Technology Innovation Park, Sharjah, UAE

License no. 10410

SOP: Equity-Based Funding (Off-Institutional)

Issued by: **The Wealthy Funds**

Purpose: To define a standardized process for sourcing, evaluating, and closing equity-based off-institutional funding transactions.

1. Scope

This SOP applies to all equity-based, off-institutional funding engagements facilitated by The Wealthy Funds, from client onboarding to fund disbursement and success fee realization.

2. Process Flow

Step 1: Initial Client Engagement

- Conduct an introductory discussion to understand funding requirements, business model, valuation expectations, and equity dilution.
- Perform preliminary eligibility and investment readiness assessment.

Step 2: Document Collection

Request and collect the following:

A. Statutory & KYC Documents

- Company Registration Certificate
- Director Aadhaar

- Director PAN
- GST Certificate
- MSME Certificate (if applicable)
- DPIIT Certificate (if applicable)

B. Financials & Business Information

- 6 months current account bank statement
- Income Tax Returns (last 2 years)
- Project Report
- Company Profile

C. Additional Disclosures

- Current liabilities and loan details
- Business model and revenue projections
- Cap table / shareholding pattern

Step 3: Documentation Review & Evaluation

- Review all submitted documents for accuracy, compliance, and investment viability.
- Structure the deal and shortlist suitable off-institutional investors.

Step 4: Investor Outreach & Initial Discussions

- Share deal synopsis with relevant investors.
- Conduct initial discussions to assess interest and strategic alignment.

Step 5: Soft Investor Commitments

- Obtain non-binding soft commitments from interested investors.
- Discuss indicative valuation, equity stake, and funding timelines.

Step 6: Process Fee Collection

- Collect 0.25% process fee on the total funds requested by the client.
- Proceed only after payment confirmation.

Step 7: MoU Execution

- Execute a formal MoU between the client and The Wealthy Funds.
- Define scope of work, confidentiality, timelines, and fee structure.

Step 8: Negotiation & Deal Closure

- Facilitate negotiation meetings between the client and investors.
- Finalize valuation, equity structure, and commercial terms.

Step 9: Client–Investor Agreements

- Support execution of MoUs, Term Sheets, and Share Subscription Agreements.
- Ensure completion of legal and compliance requirements.

Step 10: Fund Disbursement

- Coordinate and confirm fund disbursement as per agreed terms.

Step 11: Success Fee Realization

- Charge 6% to 10% success fee on the actual disbursed amount on case to case basis, payable by the client.

3. Responsibility

- The Wealthy Funds: Deal structuring, investor coordination, negotiation support, and process management.
- Client: Timely submission of documents, fee payments, and compliance support.
- Investor: Due diligence, agreement execution, and fund disbursement.

4. Closure

The engagement is considered complete upon successful fund disbursement and receipt of the success fee.